

Women Should Prink a Bit; By Their Powder Puffs Ye Shall Know Them All

Needn't Be Ashamed to
Confess It, Says Miss
Anne Taylor, for It
Makes a Woman Look
as Nice as She Was Nat-
urally Designed to Look.

What a Woman Is, Al-
ways Expresses Itself in
Her Style of Dressing,
Whether She Knows It
or Not—and the Proper
Thing Is to Know.

Marguerite Moores Marshall.
Do you prink?

Or, rather, do you deny the
charge, with a guilty blush that
incriminates you in the midst of
your plea of innocence?

Because all nice women prink a
little; the only difference is that
some of them will admit it and
some of them won't—at least in
the presence of gentlemen.

The shy prinkers, particularly, may
find help and encouragement in what
Miss Anne Taylor has written about
this feminine fable in the current num-
ber of the Woman's Magazine. Yes-
terday when I talked with Miss Taylor
she was even more reassuring.

"Prinking is one of women's natural
weapons," she declared, "and nobody
can afford to neglect it. Of course, I
mean the right sort of prinking. The
dictionary definition of the word is 'to
dress ostentatiously; to adorn oneself
for a show.' But that's how a man
describes it. A woman knows that
when she prinks she simply makes sure
that she is looking as nice as she was
naturally designed to look—which is her
duty."

DUTY OF EVERY WOMAN OR MAN
TO PRINK A LITTLE.

"Every woman, or man for that mat-
ter, ought to confess to a proper pride
in her or his appearance. But how can
one be sure of what is proper? There is
unless one investigates now and then
—in other words, prinks? Now, if that
be vanity, make the most of it!"

"American women are sometimes
criticized for paying more attention to
clothes than to personality," I sug-
gested.

"That is just the point!" exclaimed
Miss Taylor. "A French woman is
never satisfied just by buying stylish
things, or even really beautiful ones.
She consciously and conscientiously
prinks over putting them on. She be-
lives with her underclothing, arranging
herself in the mirror to see if her cor-
sets give the right lines for her par-
ticular figure. Other articles of under-
wear receive a similarly minute scrutiny."

"Then she doesn't just slip into her
frocks and hurry away. Particularly if
belt and collar are separate, she takes
pains in their adjustment. Her collar
is adjusted smoothly and neatly around
the neck of her frock and fastened in
a fashion at once secure and becoming.
The belt hides every trace of the skirt
binding, and the line of it is suited to
the individual figure; for instance, it is
slightly lowered in front if the person
is inclined to be stout."

FRENCH WOMEN MISS NO SMALL
DETAILS, THUS—

"No matter how simple the coiffure,
it is individual and becoming, from side
and back views as well as from the
front. And the adjustment of the hat
is made a matter of artistic study.
There is a careful 'peek' taken under
the brim, while standing close to the
mirror, to make sure that that particu-
lar bit of hair at the back presents just
the right appearance."

"This is plain, unadorned prinking,
but it is perfectly justifiable. It effects
the proper subordination of dress to self,
a goal for which every woman should
aim. All the articles of apparel are con-
sidered, but only with regard to their
appearance on the wearer."

"Nobody is more opposed than I to
absorption in the fads and follies of
fashion as such. My feeling is that the
woman who follows them indiscriminately

are without individuality. But there is
a difference between following fash-
ion as clothes and honestly trying to
find those that express you."

"You know, what a woman is al-
ways expresses itself in her way of
dressing, whether she knows it or
not," Miss Taylor added.

"If she is careless and scatter-
brained mentally, her shoes are
likely to lack buttons and her
clothes hooks and eyes. If she has
a slovenly brain she will wear
dowdy frocks."

"On the other hand, if she
is alert and up-to-date in her
thoughts, she will acquire becom-
ing and modish clothes as a mat-
ter of course. The time is past
when virtue could be fittingly ar-
rayed only in limp white muslin of
last year's cut."

"But don't you think some people con-
sider prinking synonymous with vanity
even now?" I suggested.

"A woman ought to have some van-
ity," maintained Miss Taylor. "She
ought to be interested in the way she
looks. She owes it to herself and to
those around her to make the best of
all her natural attractions."

"The necessity is to make the distinction
between superlative vanity—the
foolish, indiscriminate adornment of
your person, this eternal dabbling of
powder on the tip of your nose, and
kindred follies—between that and a re-
sponsible and intelligent interest in cul-
tivating a good appearance."

"I think the business girl is more
alive to the value of prinking than she
was formerly. Her severe tailor-made
costumes are frequently tempered with
dainty stocks and a becoming hat. Of
course it is a bit harder to keep dainty
and neat outside one's own home and
the home of one's friends, but the gain
is surely worth the effort."

"Married women, too, seem to be
realizing that they must not forget the
looking-glass and the lessons it teaches.
Of course the frequent necessity of
overseeing other small toilettes short-
ens the time they can give to their
own, but where there's a will there's a
way for even mothers to avoid dowl-
dness."

"There is just one other caution in this
matter of prinking," Miss Taylor ended.
"It is, of course, always to be done in
private. The 'where and when' must be
carefully considered, as the 'how.' But
the thing itself is an invariable com-
ponent of the lady."

In short, by their powder-puffs ye
shall know them!

Between Neighbors.
(From the Kansas City Journal.)

"My husband says he always does
better work when thinking of me."
"I noticed he made a very good job
of beating the carpets."

Are you in the dark
when you've been unfortunate
enough to break your lenses?
We appreciate your difficulty
and fully understand the need
for speed.

Next time you're in a hurry
for a "repair," step into one
of our eight stores; we'll
serve you quickly and eco-
nomically.

Broken lenses replaced for
50 cents and up.

M. H. Harris
Opticians and Opticians

64 East 23rd St., near Fourth Ave.
27 West 34th St., bet. 5th and 6th Aves.
64 West 125th St., near Lenox Ave.
42 Columbus Ave., 81st and 82nd Sts.
76 Nassau St., near John St.

1009 Broadway, near Wilby St., Bklyn
489 Fulton St., opp. A. & S., Bklyn
507 Broad St., near Hahne's, Newark

"Best Values at the Lowest Prices"

3d Ave. Callan's 121st Street

January Clearance Sales—Friday

Women's Dress Skirts
Made from all wool serge, in plain and
wide wale effects, fancy mixtures and
hair stripes, empire and belt models,
panel back and front, plain pleated or
habit back; misses', women's
and extra sizes; special. 1.79

Girls' Rain Capes
Made of striped mercerized material,
large plaid lined hood and tailor made
arm sleeves 6 to 14 years; 98c
val. 1.49; special. 98c

Girls' Sample Dresses
100 dozen manufacturer's samples, in
check plaid and diagonal mixtures,
cashmere yoke piped with silk braid,
silk four-in-hand tie, fancy buttons,
full box pleated skirt, deep hem, long
sleeves, high neck; sizes 6 to 14
years; value 98c; special. 2.49

Boys' Blue Serge Suits
Large assortment of all wool fancy
mixtures and tweeds, Norfolk or double
breasted style; sizes 7 to 16
years; formerly 3.98; special. 2.49

Boys' Shoes
Setin and kang. calf, blucher or
bell; sizes 9 to 12; special. 98c

Misses' Shoes
Oun metal and patent leather,
high cut; sizes 11 to 12; special. 1.48

Boys' Pajamas
Heavy outing flannel, in fancy pink
and blue stripes and checks;
sizes 8 to 16 yrs., reg. 49c; 39c

Sleeping Garments
Dr. Denton's can't-catch-sleeping
garments for children; sizes 2,
3, 4, 5, 6; reg. 49c; 39c

Children's Hose
All wool, fine or heavy ribbed, gray
merino heel and toe; sizes 6
to 8 1/2; special. 12c

Children's Underwear
Heavy ribbed fleece-lined vests and
pants; regular and extra sizes,
3 to 9 years; special. 15c

Teddy Bear Blankets
Extra heavy wool nap finish,
pink and blue only; value 49c;
29c

Sideboard Scarfs
Hemstitched, with union linen
embroidery on both ends. 25c

Scotch Net Curtains
Fine grade, in a pretty collection of de-
signs, 3 1/2 to 3 3/4 yards long;
value 2.49; pair. 1.98

Portieres
Heavy reversible tapestry, elegant as-
sortment of designs, all colors;
value 3.98 pr.; while they last. 2.75

Friday Bargains

EVERY price quoted for Bargain Friday is a cut price and nothing is allowed to get into our Friday Bargain ads that is not a record-breaking value. To-morrow thousands of dollars will be distributed among our customers in the form of substantial savings on every purchase. Although there may not be any profit left in the price for us the quality is all there—we stand back of every sale, and give you our word that at no other time or place can reasonable dry goods, wearing apparel, home furnishings and groceries of equal quality be bought at the low prices quoted below for Bargain Friday.

For the convenience of our many patrons
we have inaugurated a most
Liberal Credit Plan
for buying Furniture and other Home Fur-
nishings, whereby you can make a small
cash payment at time of purchase and the
remainder in small amounts monthly.

WE HAVE ONLY ONE PRICE
and that is the LOWEST.
Full Details at Dept. of Accounts, Fifth
Floor.

Friday Bargain
Women's 49c Underwear
Pure white, silk tissue lined;
vests and pants; all sizes;
value 49c; garment, at. 39c
(Main Floor.)

Friday Bargain
\$2 Engraved Glass Service
Ivory table sets, consisting
of 6 water tumblers, 6 wine
glasses, 6 whiskey glasses, en-
graved with your name, or
in Old English; set. 95c
(Fourth Floor.)

Friday Bargain
\$1 Fruit Bowls
Near top glass bowls; 8 inch
diameter, 4 1/2 inch high; set
of 6; special, at. 49c
(Fourth Floor.)

Friday Bargain
75c Aviation Caps
Hand knitted aviation caps;
large size; all colors and color
combinations. 49c
(Third Floor.)

Friday Bargain
\$7 Jewel Mesh Bags
Full shirt mesh, at-
tached to 1/2 inch elastic;
jacket top; set with as-
orted colored socks. 3.98
(Main Floor.)

Friday Bargain
Razors
Boyle & Klein blue steel
razors; full follow ground;
highly tempered steel; and
6 in. blades; satisfaction
guaranteed; each. 69c
(Main Floor.)

Friday Bargain
29c Window Shades
Opaque shades in assorted
colors; 10 inch slugs factory
blinds; fasten ready to
hang; no mail orders; each
Fourth Floor.)

Friday Bargain
\$3.98 Curtains
Irish Point, Oxford
Avalon, Novelty, Nut-
tingham, Scotch lace,
serge, etc.; full length
and width; pair. 1.98
(Fourth Floor.)

Friday Bargain
Women's 75c Leggings
Wool jersey leggings; fleece
lined; sizes 8 to 14; all sizes;
special, pair, at. 49c
(Third Floor.)

Friday Bargain
\$7.98 Go-Carts
Collapsible; leatherette
hood; heavy rubber
tired wheels; at. 4.98
(Third Floor.)

Friday Bargain
Boys' \$1.25 Sweaters
Cost style, made of good
quality yarn; plain colors;
also some trimmed with
red or navy blue; sizes 10 to 14;
val. 1.49; special. 75c
(Third Floor.)

Friday Bargain
Sample Neckwear
Stocks with jabots attached;
canon, frills, jabots; value
to 80c; choice. 19c
(Main Floor.)

Friday Bargain
Strong Corsets
Closely lined, low back, long
back, two size bone supports
attached; sizes 18 to 22
inches. 50c
(Second Floor.)

Friday Bargain
Indian Suits
Boys' and girls' Indian suits,
of good quality material,
trimmed with red feathered
headbands. 49c
(Third Floor.)

Friday Bargain
Men's \$2 Sample Hats
This season's newest
styles, in soft hats or
fedoras, at. 1.00; 1.00
(Third Floor.)

Friday Bargain
\$1.00 Hand Bags
Large assortment of hand
bags in variety of styles
and colors; tapestry and
rich velvet linings. 39c
(Main Floor.)

Friday Bargain
\$6.00 Tea Sets
Beautiful silver finish,
with floral engraved de-
sign; consisting of cream
sugar, milk and spoon
holder. 3.98
(Main Floor.)

6th Avenue's Busy Corner
THE
14TH
STREET
STORE
HENRY SIEGEL
Pres't

DOUBLE
Liberty
UNTIL 10 O'CLOCK
Single Stamps Thereafter
STAMPS All Premiums Delivered Free

CLEARANCE!
\$10, \$12 & \$15 Suits & Overcoats

For Men and
Young Men
at Only

6.95

All Sizes,
34 to 44

O Hs—or Ands—or Excuses—but a clean Mark Down
Sale of 625 Overcoats and 473 Suits. So here's
your chance. All the newest styles in Suits. Over-
coats in fancy mixtures and plain black. We'll expect you
early.

(Friday Bargain—Third Floor.)

Thousands of Pairs \$2.50, \$3 & \$3.50 Shoes

For Men, Women and Children at

STYLISH new, high-grade footwear at a price far below any yet quoted this season. We're doing
a record shoe business this week because every visitor to our 3rd floor is buying from 2 to 5
pairs and saving from \$1.35 to \$2.35 on every pair. Under no condition miss this sale: come to-morrow.

Women's \$3.50 Sample
Shoes

The entire output of Cincinnati's greatest factory of stylish
shoes for women. The very newest models that are
being sold in many stores at \$3.50 a pair. Lace, Button
and Blucher models built on the newest high toe lasts,
the full mannish lasts and the high-arched, slant-top
models. Every pair made with Goodyear welted or hand-
turned soles. Medium or wide
extension soles. Also heavy and
light soles. All heel heights and
toe shapes. Plain or tipped
toes. Special, pair, at. 1.15

Children's \$2 and
\$2.50 Shoes

Of Tan Russia Calf, in Button or
Blucher models. Patent Coltskin,
in Blucher models. Vic Kid, Com-
metal or Box Calf, in Lace or But-
ton models; tipped toes; warranted
all white leather
throughout and
to give excellent
wear. Pair, at. 1.15

Men's \$2.50, \$3 and
\$3.50 Shoes

Made of best quality Vic Kidskin, in Blucher
cut models, with broad, comfortable toes
and leather soles and heels. Also Men's
Patent Coltskin Shoes and Gunmetal Shoes,
in Button styles, with cloth uppers. Also,
a number of other shoes of different styles
and lasts and toe shapes. Arranged on
tables for easy selection. Not a pair worth
less than \$2.50, and
many worth to \$3.50;
special, pair, at. 1.15

Expansion Sale Brass Beds Friday

Prices Cut Regardless of Cost to Effect a Quick Disposal of 200 Beds, Including Every Sample Brass
Bed in Stock, Reduced Without Reserve, Resulting in the Most Attractive Sale of Bedsteads of the Year

\$10 Brass Beds \$5.74 \$25 Brass Beds \$14.95 \$35 Brass Beds \$21 \$60 Brass Beds \$37.50

Colonial pattern; 2 inch posts; vari-
ous sizes. A splendid bed for very
little money.

Actual worth, \$35.00. 2 inch posts. 9 one
inch fillers; 1/2 inch square top rails; satin
finish. 100 others equally good values.

All Sold on Most Liberal Terms if Desired—Same Low Prices.

(Fifth Floor.)

Rugs 1/4 to 1/3 Less

BONA FIDE savings of a quarter, and in many cases a third, on everything you pur-
chase in this sale.

Wilton Velvet Rugs—Size 9x12. All one piece.
Heavy, durable fabric, nicely
woven in stylish colorings. Our
regular price is \$21.98, special at
Colonial Wilton Rugs—Size 6x9
feet. (One piece). Our regular price is
\$11.98, special at. 8.49

Extra Large Size Rugs
\$21 Brussels Rugs—Extra
quality, size 10x13 1/2 feet (all one piece), special. 15.98
\$19 Brussels Rugs—Size 10x12 1/2
feet. All one piece. Extra quality at
\$39.50 Royal Axminster Rugs—Size 12x15 feet. At. 29.98
Smith's make. Size 12x15 feet. At. 29.98

Extra Quality Brussels Rugs
\$18.49 Brussels Rugs—Size 9x12 feet. In a big
range of the latest patterns.
Smith's make. Our regular price
is \$24.98, at. 18.98
Royal Axminster Rugs—Vari-
ous makes. Size 6x9 feet. Our reg-
ular price is \$12.98, special, at. 10.75

Linoleums and Oilcloths Reduced
Cook's Linoleum: 2 yards wide, in a large assort-
ment of patterns. Our regular price is 42c.
Berry, O'Brien and Shepherd's Scotch Linol-
eums. Best in the world. 2 yds. wide. 55c
No. 34

Boys' Clothing

Bring Them Here To-Morrow; Outfit Them at Little Cost!

Boys' \$6.50 Overcoats
For the big boy from 9 to 17 years. Good, heavy all wool
fancy mixed overcoats in grays and dark
effects. Cut long, very stylish and made
with two-way convertible collar. 3.95

Chinchilla Overcoats
Blues and grays; sizes 2 1/2 to 10
years. Made in Russia, style with
velvet collar, with woolen plaid lining;
also fancy novelty coats of mixed
materials. 2.98

Boys' \$5 Suits
All wool Norfolk or
Double-breasted; knicker-
pants, sizes 6 to 10 years;
6 to 10 years. 2.45

Boys' Suits
Russian, sailor or double-
breasted; sizes 2 1/2 to 15
years. All plain effects. 1.98

Boys' \$3 Russian Overcoats
Sizes 2 1/2 to 10 years; plain color or fancy
effects; velvet or plain collar. Wonderful
bargains. 1.98

Boys' Long Overcoats
Ages 7 to 17 years; made of fancy mixed
all wool materials, in grays, tans and browns;
all the very latest style. 4.97

Thousands of Pairs \$2.50, \$3 & \$3.50 Shoes

For Men, Women and Children at

STYLISH new, high-grade footwear at a price far below any yet quoted this season. We're doing
a record shoe business this week because every visitor to our 3rd floor is buying from 2 to 5
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The entire output of Cincinnati's greatest factory of stylish
shoes for women. The very newest models that are
being sold in many stores at \$3.50 a pair. Lace, Button
and Blucher models built on the newest high toe lasts,
the full mannish lasts and the high-arched, slant-top
models. Every pair made with Goodyear welted or hand-
turned soles. Medium or wide
extension soles. Also heavy and
light soles. All heel heights and
toe shapes. Plain or tipped
toes. Special, pair, at. 1.15

Children's \$2 and
\$2.50 Shoes

Of Tan Russia Calf, in Button or
Blucher models. Patent Coltskin,
in Blucher models. Vic Kid, Com-
metal or Box Calf, in Lace or But-
ton models; tipped toes; warranted
all white leather
throughout and
to give excellent
wear. Pair, at. 1.15

Men's \$2.50, \$3 and
\$3.50 Shoes

Made of best quality Vic Kidskin, in Blucher
cut models, with broad, comfortable toes
and leather soles and heels. Also Men's
Patent Coltskin Shoes and Gunmetal Shoes,
in Button styles, with cloth uppers. Also,
a number of other shoes of different styles
and lasts and toe shapes. Arranged on
tables for easy selection. Not a pair worth
less than \$2.50, and
many worth to \$3.50;
special, pair, at. 1.15

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Bed in Stock, Reduced Without Reserve, Resulting in the Most Attractive Sale of Bedsteads of the Year

\$10 Brass Beds \$5.74 \$25 Brass Beds \$14.95 \$35 Brass Beds \$21 \$60 Brass Beds \$37.50

Colonial pattern; 2 inch posts; vari-
ous sizes. A splendid bed for very
little money.

Actual worth, \$35.00. 2 inch posts. 9 one
inch fillers; 1/2 inch square top rails; satin
finish. 100 others equally good values.

All Sold on Most Liberal Terms if Desired—Same Low Prices.

(Fifth Floor.)

Friday Bargain
50c to \$1 Supporters

A clean up of our holiday
line supporters, with beautiful
colored silk and elastic straps;
choice. 25c
(Main Floor.)

Friday Bargain
Torchon Laces

Grand pieces of torchon lace, in
numerous pretty designs; value
10c; price. 9c
(Main Floor.)

Friday Bargain
Embroidery Strips

Slightly soiled, many dainty pat-
terns; special, yard. 8c
(Main Floor.)

Friday Bargain
Men's \$2.00 Arctics

Made of best quality pure
wool, extra heavy; knee and
lower; wool flannel lined;
sizes 36 to 44; pair. 98c
(Third Floor.)

Friday Bargain
Children's 69c Slippers

Flare and enclosed uppers;
fleece lined sides; red, pink
and blue; sizes 4 to 12; pair. 35c
(Third Floor.)

Friday Bargain
Candy

Glass figs—the pure fruit
coated with a rich and whole-
some butter-milk taffy; 15c
(Main Floor.)

Friday Bargain
Ribbon Remnants

Sheet lengths, from 5 to 6
in. width ribbon; value 15c
to 20c; yard, yard. 17c
(Main Floor.)

Friday Bargain
\$1.49 Coaster Sets

One large tray and 6 small
tumbler trays; china bottom,
with silver plated band; set.
(Basement.)

Friday Bargain
\$1.39 Turtle Cuspidors

Ornamented finish; opens
by pressure of the foot;
special at. 1.19
(Basement.)

Friday Bargain
Food Choppers

The "Olinas" make, for
chopping and cutting meats,
fruits and vegetables; with 5
knives. 65c
(Basement.)

Friday Bargain
39c Bread Boxes

Japanese bread boxes, regular
family size, with hinged
cover; special at. 25c
(Basement.)

Friday Bargain
Hair Goods

Cluster puffs, value
\$3.50; cluster puffs,
value \$2.50; hair
puffs, value \$1.50;
choice at. 1.00
(Second Floor.)

Friday Bargain
Hair Switches